

BONUS CAMPAIGN

amazon

EXPERIENCE BETTER REWNARDS

As a thank you for trying **Workers' Comp Advantage** in TAP Sales, we're excited to offer you one more reason to choose The Hanover for your commercial customers: an exclusive, limited-time bonus reward each time you issue a new Workers' Comp Advantage policy in TAP Sales.



HERE'S HOW IT WORKS

Register for TAP Rewards, if you haven't already.

Issue a new Workers' Comp Advantage policy in TAP Sales with an effective date between June 23, 2025 and September 30, 2025—**earn \$30!***

Plus, if you issue a new corresponding Business Owner's Advantage policy in TAP Sales you will **earn an additional \$10!***

This **BONUS** is only for a **SHORT TIME** so be sure to issue those accounts **QUICKLY!**

Then, log into your Amazon account to view your rewards** and start shopping.

Your customers will be happy with their coverage, and you will see rewards add up quickly. **It's a win-win.** Contact your local Small Commercial team with questions or to learn more.

THE FINE PRINT:

- The Hanover reserves the right to change the terms and conditions of the program at its discretion. All decisions pertaining to the program are to be made exclusively by The Hanover and are final.
- The promotional campaign is open only to employees of agencies appointed by The Hanover that are allowed to participate by their employer.
- Tax reporting information (including Social Security number) will be required for rewards totaling \$600 or more paid to any one individual or any agency from The Hanover in a calendar year.
- It is acknowledged that the ultimate decision regarding the purchase of insurance will be made by the policyholder.
- * Excludes commercial auto. Workers' Comp Advantage and Business Owner's Advantage accounts with effective dates between June 23, 2025 and September 30, 2025 are eligible for the \$10 bonus incentive for a total of \$40. New Workers' Comp Advantage policies issued in TAP Sales with effective dates between June 23, 2025 and September 30, 2025 earn a total of \$30; \$20 as part of our current incentive and \$10 90-day bonus. Our current incentive states individual Workers' comp policies issued in POS/TAP Sales with effective dates between February 1, 2025 and January 31, 2026 are eligible for \$20 per policy. If a Business Owner's Advantage policies written as part of a new account with the qualifying workers' comp policies, an additional \$10 will be rewarded. Canceled and rewritten or renewal policies of The Hanover are ineligible. Policies written by the Hanover Customer Service Center, on the agent's behalf, are ineligible. Policies from a book transfer (market consolidation agreement) are ineligible. Affinity business is ineligible. This incentive is being offered to Hanover agents in Idaho, Illinois, Indiana, Maryland, New Hampshire, Utah, Vermont and Virginia and cannot be transferred without the written consent of The Hanover.

** Rewards for qualifying policies written in TAP Sales will be added to the Amazon account the same day, whereas rewards for qualifying policies written through point-of-sale will be available in the agent's Amazon account the following day.



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hanover.com The Agency Place (TAP)—https://tap.hanover.com

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